

# EXTERNAL COMMUNICATION



To: **All USA ROCKWOOL Building Insulation Customers**  
From: Brian LeVoguer, Vice President Building Insulation  
Date: April 1, 2024  
Re: **ROCKWOOL USA PRICE INCREASE - Effective: July 1, 2024**

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Please be advised that effective Monday, July 1, 2024, ROCKWOOL will be increasing prices to US customers on the following products families:

AFB®	8%
Cavityrock®	8%
Comfortbatt®	8%
Comfortboard™	8%
Curtainrock®	8%
Fabrock™	8%
Monoboard™	8%
Rockboard®	8%
ROCKWOOL Plus™ MB	8%
SAFE™	8%
Safe 'n' Sound®, Safe 'n' Sound® Floors	8%
Toprock®	8%

The above increase will apply to all orders shipped on or after Monday, July 1, 2024 regardless of the date of order placement.

New discounts will be provided by your ROCKWOOL Sales Representative.

If you have any questions pertaining to this announcement, please feel free to contact your ROCKWOOL Sales Representative or the undersigned and thank you for your continued support.

Yours truly,

A handwritten signature in blue ink, appearing to read 'Brian LeVoguer'.

Brian LeVoguer  
Vice President, Building Insulation  
ROCKWOOL North America