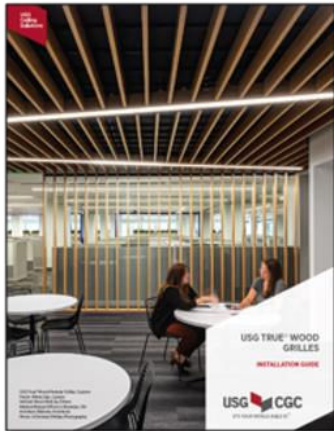




REMINDER

True® Wood Grilles Installation Guide

- The True® Wood Grilles Installation Guide was created to inform ceiling contractors on how to install the True® Wood Grilles Lay-In and Modular Systems
- The guide provides an overview of the systems, components, and installation recommendations including grilles field cutting
- Additionally, it provides critical install dimensions, such as overhang for lay-in grilles and distance between modular grilles



REMINDER

AdvanceSpan OPM

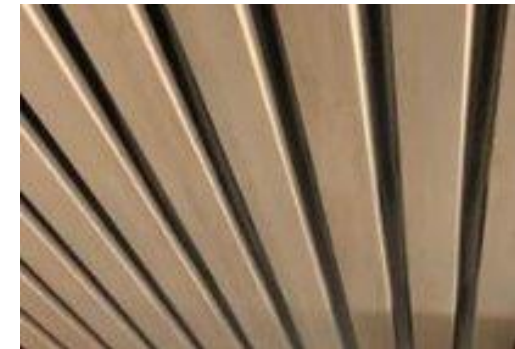
- USG published the technical document OPM-0462-13 for HCAI-OSHDP. This document is a seismic pre-approval for USG Donn® Brand AdvanceSpan™ product
- Awareness of the pre-approval will elevate product interest by Healthcare facility designers and beyond
- The most congested space within a hospital building can be the plenum space above the corridor -- AdvanceSpan™ is the "no vertical wire corridor solution" from USG
- The [OPM document](#) is now hosted on USG.com



REMINDER

Timbre on Paraline Plus and Compasso

- In addition to Paraline Baffles, The Timbre finish is now available on the following:
 - -3", 7", 11" Paraline Plus
 - -Compasso Standard Engineered
 - -C2 Paired Compasso
- The Timbre finish is a coil coat and the coils are stocked for standard production lead times



USG Ceilings® 3Q 2022 Product Update (For External Distribution)



REMINDER

Specialty Cross Reference Guide for USG & AWI

- The Specialty Cross Reference Guide has been updated and modified to become an external sales document that is ideal for customers looking for crossover information.
- For a copy of the Specialty Cross Reference Guide document, please contact your local USG Sales Representative



REMINDER

Paraline Plus Access Door Kit

- The new Paraline Plus Access Door kit works with all pan widths, 3", 7" & 11".
- A new installation guide IC309745 is available to assist customers with kit field assembly and installation.
- [Click here to view via usg.com](#)



COMING SOON

Self-Service VAE on usg.com

- In Q4 2022 USG will launch the USG Virtual Acoustics Experience tool on a dedicated usg.com page, giving the industry access to valuable education on sound performance within a showcase of USG Ceilings® products
- With 24/7 access, designers can use it individually, plus bring clients into the experience to *hear the difference* and specify the right USG ceiling for their space
- USG will market this tool across the industry to create awareness and encourage repeat use



USG Ceilings® 3Q 2022 Product Update (For External Distribution)



PROMOTION

Ensemble® Rewards Contractor Conversion

- September through December 2022, USG is running a [conversion program](#) with awards to contractors on projects that confirm substitution to Ensemble® from a competitive system
- Submission requires a copy/photo of the architecture firm-approved substitution request, plus a copy/photo of the purchase order showing Ensemble® panel at or above 2 MSF
- The program awards are Prepaid Visa cards up to \$2,000 per qualified project
- September through December informative emails will deploy to Ceiling/Interior Contractors in SFA database



AVAILABLE

Acoustical Panels Ceiling Sample Tower

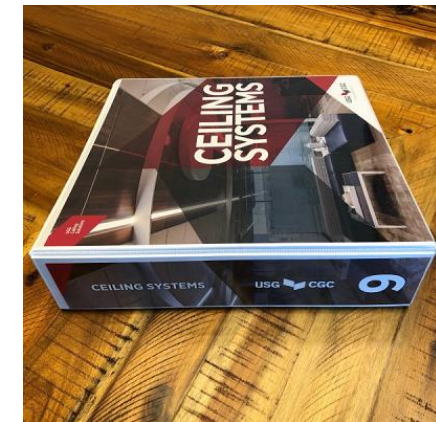
- For the Acoustical Panels Ceiling Sample Tower inventory at the Samples and Literature warehouse, reference SC5333
- Separately order sample tiles to fill the tower; select what suits your event or customer
- Edge of each panel placed in the tower faces out, displaying the product name on each sample label
- Tower can serve many uses:
 - As tradeshow display that can make efficient use of limited tabletop space
 - As library or shelf display it offers a professional show case in a small footprint
 - The towers is a simple way to bring along a collection of panels to a customer meeting or presentation



AVAILABLE

USG Ceiling Systems Library Binder

- For sales representatives or A&D contacts wanting to place printed SC2000 ceilings catalog or other documents into a single binder, order item SC2651 from the USG Samples & Literature site
- Three ring binder with tabs – separately obtain/print and assemble documents, selecting what suits your customer



USG Ceilings® 3Q 2022 Product Update (For External Distribution)



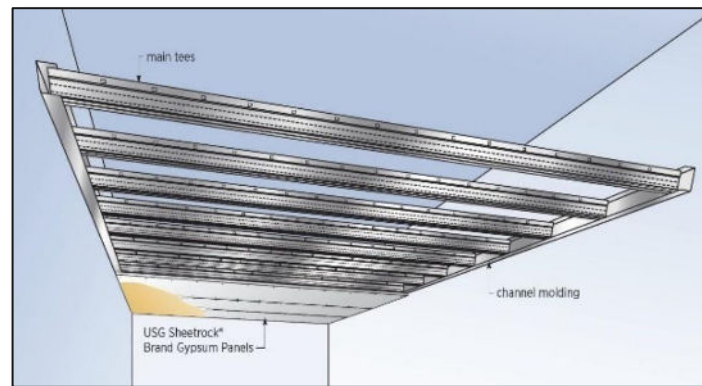
UPDATE CEU Events Hosting Presentations

- USG has partnered with CEU Events to host and manage our CEU presentations. Please [click here](#), scroll down to All Providers and click on our USG page displaying the available presentations. We recommend focusing on the most up-to-date versions:
 - Summer 2022 Release:** Optimizing the Human Experience by Design
 - 2022 Release:** Controlling and Optimizing Sound in the Built Environment
 - 2022 Release:** Targeting Carbon in the Fight Against Climate Change
- Be sure to educate yourself on the new platform, by reviewing the e-mail from Stacy Craig on 6/10/22.
- Contact TJ Brennan or Stacy Craig for assistance.



UPDATED PRODUCT USG DWSS Wall-to-Wall

- The USG Drywall Suspension Systems Wall-to-Wall product has been improved for longer spans without hanger wires or midspan supports
- Improved product will have industry leading performance over Armstrong and CertainTeed
- Wall-to-Wall can now span up to 9'-0" with no hangers when used with USG 5/8" Sheetrock® Brand EcoSmart Panels or standard 1/2" thick gypsum panels. Previous spans were limited to 8'
- Elimination of hanger wires with longer spans equates to quicker installations and reduced install costs



NEW USG DWSS Stucco/Plaster/EIFS

- USG Drywall Suspension System designed for interior and exterior stucco, plaster and EIFS applications
- DWSS Stucco/Plaster/EIFS is G90 galvanized for exterior environment and wind load tested per Miami-Dade County under NOA 20-1203.15
- New DWSS main tee and cross tee developed specifically to match metal lath dimensions for ease of installation



USG Ceilings® 3Q 2022 Product Update (For External Distribution)



NEW Design Solutions Colortex™ Barz™ Direct Mount Launch

- Add a unique flare to finished ceilings and walls with this new flexible option for baffles
- Learn more at usg.com/designsolutions

NEW Design Solutions Colortex™ Trimetrix™ Launch

- Promote designer creativity with endless combinations of modular design
- Learn more at usg.com/designsolutions

NEW 4'x4' Wireworks Launch

- 4'x4' Wireworks ceilings panels provide an industrial look for interior spaces with an open ceiling and with desirable large format panels, which reduce the visibility of traditional 2'x2' grid.
- Learn more at usg.com/designsolutions



| Typical Sizes | Wire Thickness | |
|---|--------------------------------|--------------------------------|
| 2'x2' | Panels are 1/8" diameter | |
| 4'x4' limited profiles (DX or DXW Grid) | Forms are 3/16" diameter | |
| 2'x2" Cells Open Area 87.1% | 3'x3" Cells Open Area 91.2% | 4'x4" Cells Open Area 94.2% |
| Available in 4'x4' panel size | Available in 4'x4' panel size | Available in 4'x4' panel size |
| | | |

USG Ceilings® 3Q 2022 Product Update (For External Distribution)



NEW Design Solutions Barz™ + Brilliance™ Launch

- *The future is going to be bright™* - Integrated lighting has merged with Design Solutions Barz™ in this innovative product
- Learn more at usg.com/designsolutions

NEW Design Solutions Colortex™ Radialz™ Launch

- Promote creativity with colorful, recycled-content PET felt pods
- Learn more at usg.com/designsolutions

NEW Design Solutions Expanse™ Launch

- Open cell design solution that conceals while providing an open plenum
- Learn more at usg.com/designsolutions



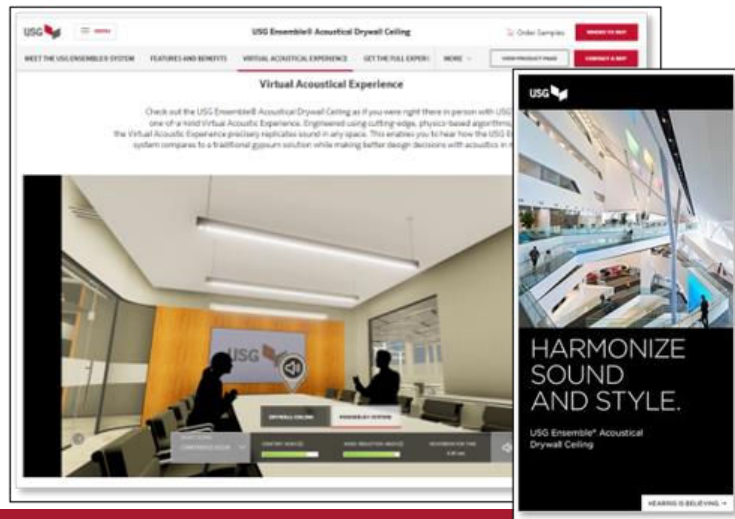
USG Ceilings® 3Q 2022 Product Update (For External Distribution)



MARKETING

Ensemble® System Advertising

- Advertising program featuring the Ensemble® system continues forward from the 2021 campaign launch
- This year the program has expanded to include Google and Bing advertising dedicated to Ensemble® Ceiling, plus print advertising in Architectural Record and Metropolis magazines
- Advertising links visitors to the Ensemble® [campaign page](#) where they can view the overview video and experience Ensemble® within our exclusive Virtual Acoustic Experience tool (VAE)



MARKETING

USG Ceiling Solutions Catalog, 2022 Edition

- Content throughout updated with input from Research, Sustainability, and Product Management teams
- Updated photography in showcase positions – the cover features USG Ceilings Plus® Illusions® installed at the Climate Pledge Arena in Seattle, WA
- The digital book is published on usg.com, printed books will distribute in December 2022

